

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2008**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
Fax: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

Visit www.bpaww.com for the latest audit reports, membership information and publishing and advertising industry news.

EHS Today

The Magazine for Environment, Health and Safety Leaders

(See Paragraph 11)

A Penton Media Publication
1300 East 9th Street
Cleveland, OH 44114
Tel: (216) 696-7000
FAX: (216) 931-9799
<http://www.ehstoday.com>

Official Publication of: None
Established: 1938
Issues Per Year: 12



FIELD SERVED

EHS Today serves the general industrial safety, health and environmental field, which includes manufacturing industries (NAICS codes 311-339) with additional coverage within non-manufacturing industries. Included are: Mining; Construction; Transportation & Warehousing; Utilities; Wholesale; Professional, Scientific, Technical, Information and Administrative Services; Health Care; Education; and Governmental establishments.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are individuals who have a function within safety, industrial hygiene, environment, occupational health, fire protection, other functions, and functions not available.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	255
Advertiser and Agency _____	1,405
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	768
TOTAL	2,428

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	83,102	100.0	83,102	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	83,102	100.0	83,102	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2008 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
August _____	1,853	2,267	70,560	9,854			80,414	November ___	2,366	4,469	71,147	14,953			86,100
September _	399	1,985	68,294	13,706			82,000	December ____	-	-	71,778	14,322			86,100
TOTAL	7,115	14,594													

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008
This issue is 4.4% or 3,597 copies above the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)	Safety, Industrial Hygiene, Environmental, Occupational Health, Fire Protection, Other Functions & Functions not available	COMPANY SIZE	
						1-49 Employees	50 or more Employees
MANUFACTURING PROFESSIONALS							
Food, Beverage and Tobacco Product Mfg. _____	4,418	5.1	3,802	616	4,418	1,215	3,203
Textile Mills, Textile Products Mills, Apparel Mfg. and Leather and Allied Product Mfg. _____	1,554	1.8	1,340	214	1,554	427	1,127
Wood Product Mfg. _____	1,902	2.2	1,627	275	1,902	601	1,301
Paper Mfg., Printing and Related Support Services _____	3,973	4.6	3,337	636	3,973	910	3,063
Petroleum and Coal Products Mfg. _____	1,139	1.3	933	206	1,139	404	735
Chemical Mfg. _____	3,258	3.8	2,712	546	3,258	1,161	2,097
Plastics and Rubber Products Mfg. _____	3,255	3.8	2,752	503	3,255	887	2,368
Nonmetallic Mineral Product Mfg. _____	1,073	1.2	939	134	1,073	501	572
Primary Metal Mfg. _____	5,513	6.4	4,357	1,156	5,513	2,286	3,227
Fabricated Metal Product Mfg. _____	8,175	9.5	6,804	1,371	8,175	3,483	4,692
Machinery Mfg. _____	4,834	5.6	3,930	904	4,834	2,149	2,685
Computer and Electronic Product Mfg. _____	1,598	1.9	1,265	333	1,598	543	1,055
Electrical Equip., Appliance and Component Mfg. _____	2,531	2.9	2,005	526	2,531	753	1,778
Transportation Equipment Mfg. _____	3,202	3.7	2,611	591	3,202	733	2,469
Furniture and Related Product Mfg. _____	779	0.9	664	115	779	202	577
Miscellaneous Mfg. (including Medical Equipment and Supplies, Laboratory Apparatus and Furniture, Surgical and Medical Instruments, Dental Equipment and Supplies, Jewelry and Silverware, Sporting and Athletic Goods, Dolls, Toys and Games, Office Supplies, Signs and Musical Instruments) _____	9,397	11.0	7,888	1,509	9,397	3,463	5,934
Sub-Total: Manufacturing Professionals	56,601	65.7	46,966	9,635	56,601	19,718	36,883
INDUSTRIAL and CONSTRUCTION PROFESSIONALS							
Construction _____	7,653	8.9	6,576	1,077	7,653		
Agriculture, Forestry and Fishing _____	635	0.7	543	92	635		
Mining _____	525	0.6	435	90	525		
Utilities _____	1,333	1.5	1,092	241	1,333		
Transportation and Warehousing _____	1,508	1.8	1,278	230	1,508		
Sub-Total: Industrial and Construction Professionals	11,654	13.5	9,924	1,730	11,654		
SERVICE INDUSTRY PROFESSIONALS							
Wholesale Trade/Distribution _____	3,612	4.2	2,987	625	3,612		
Retail Trade _____	966	1.1	783	183	966		
Finance, Insurance and Real Estate _____	561	0.7	423	138	561		
Professional, Scientific and Technical Services _____	2,342	2.7	1,793	549	2,342		
Health Care and Social Assistance _____	1,179	1.4	888	291	1,179		
Information _____	381	0.4	306	75	381		
Educational Services _____	689	0.8	506	183	689		
Government/Public Administration _____	6,423	7.5	5,173	1,250	6,423		
Sub-Total: Service Industry Professionals	16,153	18.8	12,859	3,294	16,153		
Others Allied to the Field _____	1,692	2.0	1,398	294	1,692		
Sub-Total: Non-Mfg. Professionals (including Industrial, Construction, Service Industries and Others Allied to the Field)	86,100	100.0	71,147	14,953	86,100		
Sub-Total	86,100	100.0	71,147	14,953	86,100		
Other Paid Circulation: _____	-	-	-	-			
Subscriptions _____	-	-	-	-			
TOTAL QUALIFIED CIRCULATION	86,100	100.0	71,147	14,953			
PERCENT	100.0		82.6	17.4			

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED NON-PAID CIRCULATION FOR ISSUE OF NOVEMBER 2008

Qualification Source	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 year	3 year						
I. TOTAL - Personal direct request from the recipient:	62,787	14,682	-	62,516	14,953			77,469	89.9
a. Written _____	3,090	433	-	3,402	121			3,523	4.1
b. Telecommunication _____	52,206	13,004	-	52,824	12,386			65,210	75.7
c. Electronic _____	7,491	1,245	-	6,290	2,446			8,736	10.1
II. TOTAL - Request from recipient's company:	-	-	-	-	-			-	-
a. Written _____	-	-	-	-	-			-	-
b. Telecommunication _____	-	-	-	-	-			-	-
c. Electronic _____	-	-	-	-	-			-	-
III. TOTAL - Membership Benefit:	-	-	-	-	-			-	-
a. Individual _____	-	-	-	-	-			-	-
b. Organizational _____	-	-	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	8,631	-	-	8,631	-			8,631	10.1
a. Written _____	516	-	-	516	-			516	0.6
b. Telecommunication* _____	7,452	-	-	7,452	-			7,452	8.7
c. Electronic _____	663	-	-	663	-			663	0.8
V. TOTAL - Sources other than above (listed alphabetically):	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-			-	-
Independent field reports _____	-	-	-	-	-			-	-
Licenseses - National, State or Local Government _____	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. TOTAL - Single Copy Sales:	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	71,418	14,682	-	71,147	14,953			86,100	100.0
PERCENT	82.9	17.1	-	82.6	17.4			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008

MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	71,147	14,953			86,100	100.0
Individuals by name only _____	-	-			-	-
Titles or functions only _____	-	-			-	-
Company names only _____	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	71,147	14,953			86,100	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2008

State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent
039-049 Maine _____	484	98	582		400-427 Kentucky _____	1,450	262	1,712	
030-038 New Hampshire _____	461	83	544		370-385 Tennessee _____	1,814	361	2,175	
050-059 Vermont _____	235	44	279		350-369 Alabama _____	1,259	288	1,547	
010-027 Massachusetts _____	1,654	302	1,956		386-397 Mississippi _____	713	166	879	
028-029 Rhode Island _____	320	58	378		EAST SO. CENTRAL	5,236	1,077	6,313	7.3
060-069 Connecticut _____	1,108	231	1,339		716-729 Arkansas _____	789	187	976	
NEW ENGLAND	4,262	816	5,078	5.9	700-714 Louisiana _____	770	211	981	
100-149 New York _____	3,123	608	3,731		730-749 Oklahoma _____	841	201	1,042	
070-089 New Jersey _____	1,736	343	2,079		750-799 Texas _____	3,966	986	4,952	
150-196 Pennsylvania _____	4,425	823	5,248		WEST SO. CENTRAL	6,366	1,585	7,951	9.2
MIDDLE ATLANTIC	9,284	1,774	11,058	12.8	590-599 Montana _____	218	66	284	
430-459 Ohio _____	5,285	908	6,193		832-838 Idaho _____	334	82	416	
460-479 Indiana _____	2,621	594	3,215		820-831 Wyoming _____	160	27	187	
600-629 Illinois _____	4,021	870	4,891		800-816 Colorado _____	747	238	985	
480-499 Michigan _____	2,692	595	3,287		870-884 New Mexico _____	251	72	323	
530-549 Wisconsin _____	2,711	550	3,261		850-865 Arizona _____	681	182	863	
EAST NO. CENTRAL	17,330	3,517	20,847	24.3	840-847 Utah _____	523	126	649	
550-567 Minnesota _____	1,870	466	2,336		889-898 Nevada _____	260	62	322	
500-528 Iowa _____	1,346	299	1,645		MOUNTAIN	3,174	855	4,029	4.7
630-658 Missouri _____	1,838	378	2,216		995-999 Alaska _____	64	27	91	
580-588 North Dakota _____	242	50	292		980-994 Washington _____	1,006	242	1,248	
570-577 South Dakota _____	321	61	382		970-979 Oregon _____	757	164	921	
680-693 Nebraska _____	755	149	904		900-961 California _____	3,636	947	4,583	
660-679 Kansas _____	973	238	1,211		967-968 Hawaii _____	70	21	91	
WEST NO. CENTRAL	7,345	1,641	8,986	10.4	PACIFIC	5,533	1,401	6,934	8.1
197-199 Delaware _____	207	34	241		UNITED STATES	70,946	14,865	85,811	99.7
206-219 Maryland _____	1,078	184	1,262		969 & 004-009 U.S. Territories _____	103	33	136	
200-205 Washington, DC _____	103	31	134		Canada _____	90	53	143	
220-246 Virginia _____	1,627	307	1,934		Mexico _____	-	-	-	
247-268 West Virginia _____	546	92	638		Other International _____	-	-	-	
270-289 North Carolina _____	2,730	490	3,220		APO/FPO _____	8	2	10	
290-299 South Carolina _____	1,297	224	1,521		TOTAL QUALIFIED CIRCULATION	71,147	14,953	86,100	100.0
300-319 Georgia _____	2,277	353	2,630						
320-349 Florida _____	2,551	484	3,035						
SOUTH ATLANTIC	12,416	2,199	14,615	17.0					

9. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008*
Total Audit Average Qualified _____	65,436	71,346	71,974	74,729	83,102
Qualified Non-Paid Total _____	65,046	71,000	71,813	74,559	83,102
Print Only _____	62,773	67,181	67,093	67,845	70,151
Electronic Only _____	2,273	3,819	4,720	6,714	12,951
Print & Electronic (Unduplicated) _____	-	-	-	-	-
Qualified Paid Total _____	390	346	161	170	-
Print Only _____	390	345	160	170	-
Electronic Only _____	-	1	1	-	-
Print & Electronic (Unduplicated) _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	\$60.48	\$66.84	**NC	**NC	**NC

*NOTE: July-December 2008/2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

METHOD OF DISTRIBUTION

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the electronic versions are notified via email when the version is available.

CHANGE IN PUBLICATION NAME:

Effective with the November 2008 issue, Occupational Hazards changed its name to EHS Today.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	70,151	100.0	70,151	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	70,151	100.0	70,151	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - ELECTRONIC VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	12,951	100.0	12,951	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,951	100.0	12,951	100.0	-	-

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	January 27, 2009
Jim Cowart, SR Audience Marketing Manager	State	Ohio
Stephen Minter, Publisher	County	Cuyahoga
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	January 27, 2009
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	0006Y0D8